

## ORDER



WOOD

**Orders**  
**Order / Rev:** 217486  
**Alt Order #:** 6867465  
**Product Desc:** Political  
**Estimate:** 2518  
**Flight Dates:** 10/25/12 - 11/05/12  
**Original Date / Rev:** 10/25/12 / 11/02/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Bill Farmer State Representative  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$9,025.00	\$7,671.25
10/29/12	11/05/12	49	\$35,400.00	\$30,090.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$9,025.00	\$7,671.25	0.00
November 2012	49	\$35,400.00	\$30,090.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$44,425.00</b>	<b>\$37,761.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/30/12	10/30/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$125.00		0.00			
E 2	WOOD	11/01/12	11/01/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$125.00		0.00			
E 3	WOOD	11/05/12	11/05/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.00			
E 4	WOOD	10/26/12	10/26/12	M-F 3-4p Dr Oz	CM	3-4p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
DR OZ RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$250.00		0.00			
E 5	WOOD	10/30/12	10/30/12	M-F 3-4p Dr Oz	CM	3-4p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Doctors RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 217486  
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 Flight Dates: 10/25/12 - 11/05/12

Advertiser: POL/Bill Farmer State Representative  
 Product Desc: Political  
 Estimate: 2518

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WOOD	10/30/12	10/30/12	M-F 3-4p Dr Oz	CM	3-4p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Doctors RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$250.00		0.00			
E 6	WOOD	10/31/12	10/31/12	M-F 3-4p Dr Oz	CM	3-4p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Doctors RATE REVISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$250.00		0.00			
E 7	WOOD	11/02/12	11/02/12	M-F 3-4p Dr Oz	CM	3-4p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Doctors RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$250.00		0.00			
E 8	WOOD	10/26/12	10/26/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Rachael Ray RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$250.00		0.00			
E 9	WOOD	10/30/12	10/30/12	M-F 2-3p Rachael Ray	CM	2-3p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Rachael Ray RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$250.00		0.00			
E 10	WOOD	11/02/12	11/02/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Rachael Ray RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$250.00		0.00			
E 11	WOOD	11/05/12	11/05/12	M-F 2-3p Rachael Ray	CM	2-3p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Rachael Ray RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 12	WOOD	10/26/12	10/26/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
News 9 Daybreak RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$325.00		0.00			
E 13	WOOD	10/29/12	10/29/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
News 9 Daybreak RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$325.00		0.00			
E 14	WOOD	10/31/12	10/31/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
News 9 Daybreak RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$325.00		0.00			
E 15	WOOD	11/01/12	11/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
News 9 Daybreak RATE ERV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$325.00		0.00			
E 16	WOOD	11/02/12	11/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
News 9 Daybreak RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$325.00		0.00			
E 17	WOOD	10/27/12	10/27/12		CM	6-7a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Daybreak Sat @6am															
Daybreak Sat 6am															
News Saturday RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	1		\$350.00		0.00						
E 18	WOOD	11/03/12	11/03/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
Daybreak Sat 6am															
News Saturday RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-----S-	1		\$350.00		0.00						
E 19	WOOD	10/26/12	10/26/12	Today Show 3	CM	10-11a	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
Today Show 3															
Today Show 3 RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
E 20	WOOD	10/30/12	10/30/12	Today Show 3	CM	10-11a	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
Today Show 3															
Today Show 3 RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	1		\$400.00		0.00						
E 21	WOOD	11/01/12	11/01/12	Today Show 3	CM	10-11a	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
Today Show 3															
Today Show 3 RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---T---	1		\$400.00		0.00						
E 22	WOOD	11/02/12	11/02/12	Today Show 3	CM	10-11a	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
Today Show 3															
Today Show 3 RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	----F--	1		\$400.00		0.00						
E 23	WOOD	11/04/12	11/04/12	NFL Sports Overtime	CM	12-1230a	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
NFL Sports Overtime															
Today Show 3 RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-----S	1		\$400.00		0.00						
E 24	WOOD	10/26/12	10/26/12	Noon News	CM	12-1p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
News 8 at Noon RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$450.00		0.00						
E 25	WOOD	10/29/12	10/29/12	Noon News	CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
News 8 at Noon RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 26	WOOD	10/30/12	10/30/12	Noon News	CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
News 8 at Noon RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	1		\$450.00		0.00						
E 27	WOOD	10/31/12	10/31/12	Noon News	CM	12-1p	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
News 8 at Noon RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	--W----	1		\$450.00		0.00						
E 28	WOOD	11/02/12	11/02/12	Noon News	CM	12-1p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
News 8 at Noon RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	----F--	1		\$450.00		0.00						
E 29	WOOD	11/05/12	11/05/12		CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

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Advertiser: POL/Bill Farmer State Representative  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon News 8 at Noon RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12    11/11/12    M-----    1    \$450.00    0.00															
E 30	WOOD	11/04/12	11/04/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
Daybreak Sun @7am News 8 Daybreak RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    -----S    1    \$1,000.00    0.00															
E 31	WOOD	10/27/12	10/27/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
Daybreak Sat@7am News Saturday AM RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    -----S-    1    \$550.00    0.00															
E 32	WOOD	11/03/12	11/03/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
Daybreak Sat@7am News Saturday AM RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    -----S-    1    \$550.00    0.00															
E 33	WOOD	11/03/12	11/03/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
Today Show Saturday Today Show RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    -----S-    1    \$675.00    0.00															
E 34	WOOD	10/26/12	10/26/12	M-F 730-8p	CM	730-8p	----F--	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    ----F--    1    \$650.00    0.00															
E 35	WOOD	10/29/12	10/29/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    M-----    1    \$650.00    0.00															
E 36	WOOD	10/30/12	10/30/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    -T-----    1    \$650.00    0.00															
E 37	WOOD	10/31/12	10/31/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    --W----    1    \$650.00    0.00															
E 38	WOOD	11/01/12	11/01/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    ---T---    1    \$650.00    0.00															
E 39	WOOD	11/02/12	11/02/12	M-F 730-8p	CM	730-8p	----F--	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12    11/04/12    ----F--    1    \$650.00    0.00															
E 40	WOOD	11/05/12	11/05/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Access Hollywood Access Hollywood RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12    11/11/12    M-----    1    \$650.00    0.00															
E 41	WOOD	10/27/12	10/27/12		CM	6-630p	-----S-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 6p News 8 Sat News 8 @6p															
NEWS 8 AT 6 RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
E 42	WOOD	10/26/12	10/26/12	M-F 7-730p Inside Edition	CM	7-730p	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
Inside Edition RATE ERV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$750.00		0.00			
E 43	WOOD	10/29/12	10/29/12	M-F 7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
Inside Edition RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$750.00		0.00			
E 44	WOOD	10/31/12	10/31/12	M-F 7-730p Inside Edition	CM	7-730p	--W----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
Inside Edition RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$750.00		0.00			
E 45	WOOD	11/01/12	11/01/12	M-F 7-730p Inside Edition	CM	7-730p	---T---	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
Inside Edition RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$750.00		0.00			
E 46	WOOD	11/05/12	11/05/12	M-F 7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
Inside Edition RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$750.00		0.00			
E 47	WOOD	10/28/12	10/28/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
Sunday today RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
E 48	WOOD	11/04/12	11/04/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
Sunday today RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,000.00		0.00			
E 49	WOOD	10/26/12	10/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
News at 5P RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,150.00		0.00			
E 50	WOOD	10/29/12	10/29/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
News at 5P RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,150.00		0.00			
E 51	WOOD	10/30/12	10/30/12	M-F 5p News M-F News 8 @5p	CM	5-530p	-T-----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
News at 5P RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,150.00		0.00			
E 52	WOOD	11/01/12	11/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p	---T---	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
News at 5P RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,150.00		0.00			
E 53	WOOD	11/02/12	11/02/12		CM	5-530p	----F--	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00

Order / Rev: 217486  
 Alt Order #: 6867465  
 Flight Dates: 10/25/12 - 11/05/12

Advertiser: POL/Bill Farmer State Representative  
 Product Desc: Political  
 Estimate: 2518

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p News											
				M-F News 8 @ 5p											
				News at 5P RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,150.00		0.00			
E 54	WOOD	10/29/12	10/29/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
				News at 5:30P RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,150.00		0.00			
E 55	WOOD	10/31/12	10/31/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
				News at 5:30P RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,150.00		0.00			
E 56	WOOD	11/02/12	11/02/12	Fri Hour 1 Friday 8-9p	CM	8-9p	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Whitney/Community RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		0.00			
E 57	WOOD	10/28/12	10/28/12	Sun 6p News 8 Sun News 8 @ 6p	CM	6-7p	-----S	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
				NEWS 8 AT 6 RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,150.00		0.00			
E 58	WOOD	11/04/12	11/04/12	Sun 6p News 8 Sun News 8 @ 6p	CM	6-7p	-----S	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
				NEWS 8 AT 6 RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,150.00		0.00			
E 59	WOOD	10/29/12	10/29/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
				News at 11P RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,450.00		0.00			
E 60	WOOD	10/31/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
				News at 11P RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,450.00		0.00			
E 61	WOOD	11/05/12	11/05/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
				News at 11P RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,450.00		0.00			
E 62	WOOD	10/30/12	10/30/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-T-----	:30	1	\$4,000.00	P3	0.00	NM	1	\$4,000.00
				The Voice/Results RATE REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$4,000.00		0.00			
E 63	WOOD	10/26/12	10/26/12	Fri 430-5a WOOD News @ 430a	CM	430a-5a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				DR OZ ADDED AS MG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$50.00		0.00			
E 64	WOOD	10/27/12	10/27/12	Sa Prime Sat Prime Rotator	CM	758-11p	-----S-	:30	2	\$550.00	P6	0.00	NM	2	\$1,100.00
				SAT PRIME ENCORES MGFOR LINE 111											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$550.00		0.00			
													Totals	65	\$44,425.00